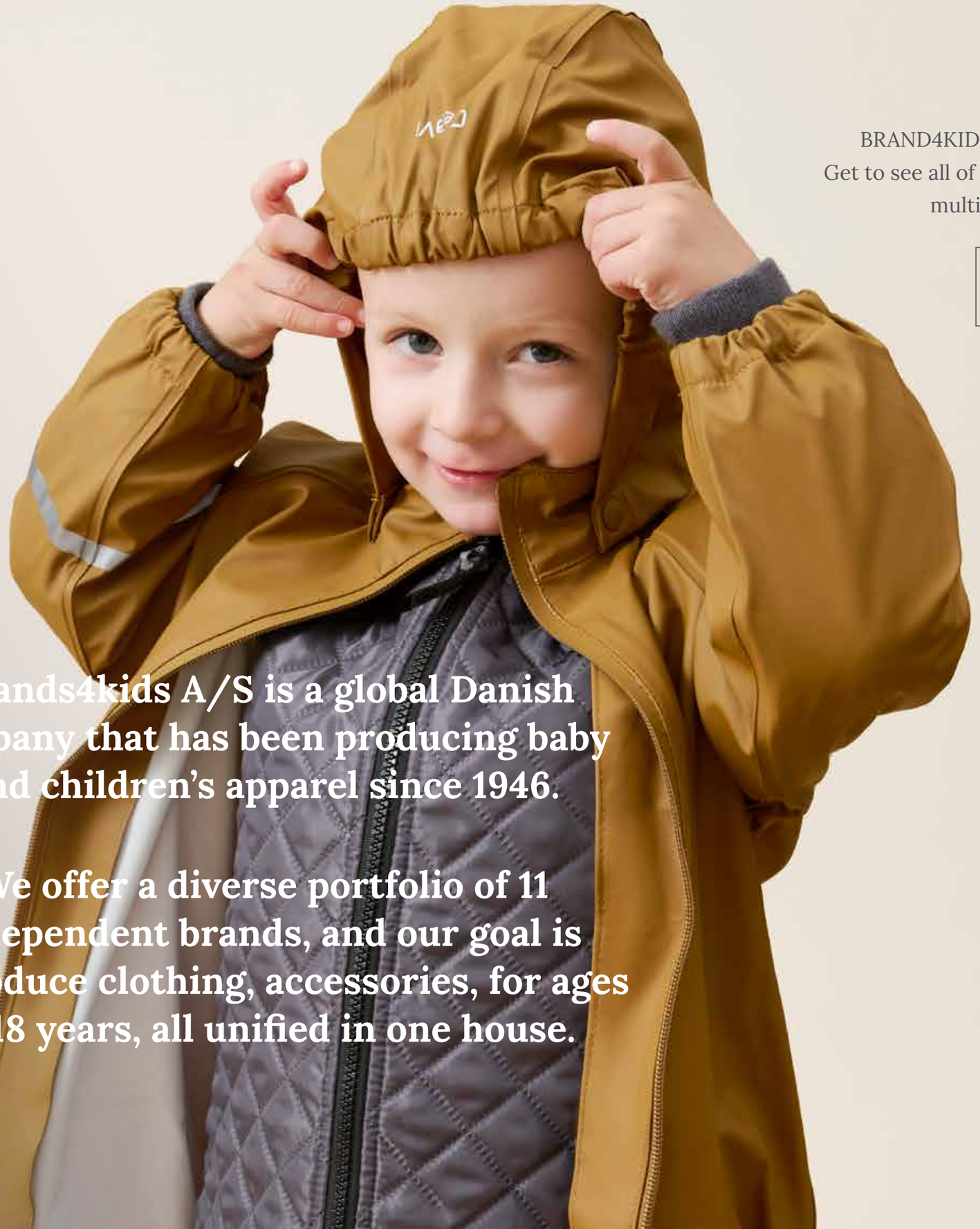
ONE HOUSE

11 BRANDS

BRANDS 4 KIDS®



Brands4kids A/S is a global Danish company that has been producing baby and children's apparel since 1946.

We offer a diverse portfolio of 11 independent brands, and our goal is to produce clothing, accessories, for ages 0-18 years, all unified in one house.

BE OUR GUEST

BRAND4KIDS offers all categories for your store or webshop.
Get to see all of the brands, categories and marketing support in our multi-brand brandshop. Log in as a guest now!

Go to the B2B BRANDSHOP

Login: B4KINT@gmail.com
Password: Brands4kids

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3 KEY AREAS

Basic

Need to have

Large range in many colors

Products can be used all year round

Never out of stock

Day-to-day delivery

Fashion

Focus on trends and color compositions

2-4 collections per year

Clothes that can be used for every day and for special occasions

Quality clothes for children

Outdoor

Clothes that are able to withstand play and hard wear

Layer on layer – from ski underwear and wool to thermal wear, rainwear or outerwear

Focus on functionality such as water-proofness, breathability, zippers and reflective strips

OUR BRANDS & CERTIFICATIONS

CeLaVi®
This is life

COLOR KIDS®

DAILY SEVEN®

EN FANT®

FIXONI®

HUTTELiHUT®

INDIAN BLUEJEANS®

minymo®

noppies®

RELLIX®
THE ORIGINAL

pippi®
made with love

GLOBAL ORGANIC TEXTILE STANDARD · GOTS ·
Organic
Certified by CERES
GOTS-11813

ORGANIC 100 content standard
CERTIFIED BY
CERES-0366

ORGANIC BLENDED content standard
CERTIFIED BY
CERES-0366

WOOLMARK CERTIFIED

OEKO TEX®
STANDARD 100

RECYCLED 100 claim standard
CERTIFIED BY
CERES-0366

RECYCLED BLENDED claim standard
CERTIFIED BY
CERES-0366

Global Recycled Standard
CERTIFIED BY
CERES-0366

BRANDS 4 KIDS®

Our certified products are marked separately on the product.

CeLaVi®

This is life....

CeLaVi® is created with focus on the well-being of the children. It has to be fun to live, play and explore the world in all kinds of weather. Beautiful motifs repeat on both rainwear, wellies and coveralls. These styles can be combined in countless variations - also with the large range of basics.

SIZE 50 TO 140 CM

WEBSITE

INSTAGRAM

COLOR KIDS®

At Color Kids® we make high quality outerwear that provides enjoyment for the children as long as possible. The value of our products proves itself in the everyday life. We make urban fashion and ski essentials - and high quality is always key!

SIZE 74 TO 176 CM

WEBSITE

INSTAGRAM

made with ai

DAILY SEVEN

My name is Daily7Kids®! I love to explore the world my way! Our brand is full of energy, on-trend and really show that kids can look just as fancy as their parents do. We really focus on a mix between comfort and trend to make sure that kids can play and discover the world as they're supposed to do.

SIZE 80 TO 140 CM

WEBSITE

INSTAGRAM

EN FANT®

See the complete collection of fashion from EN FANT® aswell as line of outerwear and footwear.
Experience the calm of the color scale for the collections and outerwear and the signature boots, sneakers and slippers from the footwear collection.

SIZE 56 TO 140 CM

WEBSITE

INSTAGRAM

FIXONI®

You will find a full wardrobe for the first years of living – maybe even the first outfit to meet the newcomer.

That's why we call it "My First Fixoni®". The collections provide a complete range of styles for the babies and toddlers.

SIZE 32 TO 98 CM

WEBSITE

INSTAGRAM

HUTTEliHUT®

HUTTEliHUT® takes inspiration from the Nordic nature. Douche colors and simple motives characterizes our classic products - from warm balaclavas and suits to light sunhats and summer styles.

SIZE 56 TO 128 CM

WEBSITE

INSTAGRAM

INDIAN®
BLUEJEANS

The strong, rugged, and colorful jeans-related fashion label for cool dudes and hipster girls. Adventurers, daydreamers, TikTok and Snapchat stars who create their own rules and outfits.

SIZE 104 TO 176 CM

WEBSITE

INSTAGRAM

made with ai

MINYMO®

Minymo® has a large selection of both basic and fashion. From playful prints to cool jeans and sweats. In the range of outerwear you will find both function and fun for all which underlines:
We are Minymo kids!

SIZE 50 TO 152 CM

WEBSITE

INSTAGRAM

noppies®

Noppies® empowers parents to not only navigate the challenges but also revel in the joys of raising a child.

The Noppies® collection offers maternity-, baby- and kids wear. The collections are designed with soft, smart and sustainable choices.

MATERNITY SIZES XXS - XXXL
& BABY/KIDS SIZE 40 - 140 CM

WEBSITE

INSTAGRAM

REELIX
THE ORIGINAL

We are the young, curious, smart ones. The next big thing. Full of energy and wanderlust. We're living for the laugh and kicks. Together we make miles and memories as much as we can. We care for colors and denim - and making the world a bit more handsome.

SIZE 140 TO 188 CM

WEBSITE

INSTAGRAM

made with ai

pippi®
made with love

The DNA in the soft baby wear from PIPPI® Babywear is natural fabrics, simple designs and tested fits.

The brand has a wide selection of popular basics such as bodystockings, bibs and muslins. All of them in a beautiful colour scale matching the baby wardrobe.

SIZE 50 TO 140 CM

WEBSITE

BRANDS 4 KIDS®

WE ARE ONE STEP AHEAD WHEN IT COMES TO CHILDREN'S WEAR

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